

Creating Possibilities in Manufacturing: The Abu Dhabi Advantage

29 May 2025 at 03:00 PM Rome time

The UAE Embassy in Rome, in collaboration with KEZAD, organizes a promotional event aimed at showcasing the UAE and the Emirate of Abu Dhabi in specific as a prime location for investment in the manufacturing sector.

Italian businesses will be able to understand the investment opportunities in Abu Dhabi and beyond. The target audience is a selected number of companies, which are related to the manufacturing sector.

Numbers of attendants: around 50 companies.

Date 29 May 2025 at 3:00 p.m. Rome time	
Venue	The UAE Embassy in Rome: Piazza della Croce Rossa 3
Program	3:00 - 3:10 <ul style="list-style-type: none"> Welcome guests, security check, and registration to access the Embassy's building
	3:10 – 3:20 Welcoming Remarks <ul style="list-style-type: none"> H.E. Abdulla AlSubousi, Ambassador of the UAE to Italy KEZAD CEO
	3:20 – 3:40 Jameela Ahli, Director Commercial & Business Development <ul style="list-style-type: none"> Presentation of business opportunities in KEZAD
	3:40 – 3:50 Simest representative (TBD) <ul style="list-style-type: none"> Incentives for Italian companies
	3:50 – 4:00 Closing remarks <ul style="list-style-type: none"> Sara Almheiri, Head of Economic Section:
	4:00-5:00 Networking and B2B opportunities 5:00 End of the event