EU INVESTMENT AND BUSINESS FORUM IN ARGENTINA 2026

November 30th – December 1st, 2026 | Hilton Buenos Aires (Macacha Güemes 351)

Draft agenda

DAY 1: Monday November 30th 2026	
Morning (time TBD)	***Side event "Intellectual property over seeds"*** *Bringing together Member States, companies, and key stakeholders for a half-day morning session (advance registration required), the event aims to foster dialogue on European and Argentine experiences in protecting seed innovation. The objective is to draw actionable conclusions on the goals and outcomes of various regulatory and business frameworks for all parties involved, including accession to the 1991 Act of the UPOV Convention.* ***Clarification**: this is an invitation-only side-event with an accreditation process separate from the one for the general Forum.*
14:00 – 14:45	**Registration**
14:45 – 15:15	**Welcome remarks**
15:15 – 15:45	**Keynote Speech**
15:45 – 16:45	**Panel 1: Argentina–EU: LNG Investment and Trade – The New Energy Bridge Between the EU and Argentina** In the current context, marked by profound shifts in energy markets and the imminent phase-out of the EU's gas imports from Russia, Argentina is positioning itself as a reliable partner for the EU, grounded in shared values and interests. The EU brings technology, capital, and a strong demand for LNG, while Argentina offers abundant gas resources along with world-class technical and business capabilities. This panel will explore ongoing initiatives and emerging opportunities for new partnerships and investments to develop the LNG value chain, aiming to deliver sustainable, strategic, and mutually beneficial solutions on both sides of the Atlantic.
16:45 – 17:15	**Coffee break**
17:15 – 18:15	**Panel 2: Argentina and the EU: Strategic partners in delivering sustainable, high-quality food to the world** Argentina has a vast territory with the capacity to competitively produce a wide range of agro-industrial products at a global scale, including sectors such as forestry, fisheries, wine production, and bio-inputs. The European Union is one of the world's leading exporters and importers of food, with well-developed value chains built on quality and value attributes, earning strong recognition across international markets. Both are also highly advanced in traceability systems and possess strong data-generation capabilities (including human, satellite, and other resources), which help demonstrate the sustainability of their products, making them more attractive to buyers and consumers worldwide. Together, Argentina and the EU can explore synergies to channel investment into this promising sector, enabling them to offer differentiated products to new market segments while ensuring safe, more accessible, and reliable products throughout their production and distribution chains.

18:15 – 19:15	**Pitching** Presentation of Argentine and European projects in energy, mining, agribusiness, digital, infrastructure, and transport. Format: 10 minutes per presentation + Q&A.
19:15 – 20:30	**Networking cocktail** *Venue of the cocktail by invitation: Rooftop of the Hilton Hotel*

DAY 2: Tuesday December 1st 2026	
08:30 – 09:30	**Registration**
09:30 – 09:40	**Welcome remarks**
09:40 – 10:10	**Speech by Argentine authorities**
10:10 – 10:30	**Speech by the European Commissioner**
10:30 – 11:30	**Panel 3: EU–Mercosur Agreement: Unlocking a New Era of Transatlantic Business Opportunities** The EU–Mercosur Agreement offers a unique opportunity to deepen economic ties between Europe and South America by expanding market access, reducing trade barriers, and strengthening cooperation. Bringing together CEOs of European and Argentine companies, along with the EU Commissioner for Trade and Argentina's Minister of Foreign Affairs, this panel will explore the concrete opportunities the agreement creates for businesses and investors. Speakers will discuss how this partnership can boost trade, support innovation, and build stronger value chains on both sides of the Atlantic.
11:30 – 12:00	**Coffee Break**
12:00 – 12:30	**Argentina as a Strategic Hub for European Investment in South America** This session aims to analyze the main changes in macroeconomic policy, as well as the deregulation agenda promoted by the current administration. It will present the results achieved to date, assess the sustainability of these reforms, and discuss their outlook going forward. The panel will also address the RIGI and RIMI as instruments for promoting large-scale projects, alongside with progress in labour reform, analyzing its initial impact and expectations regarding its implementation. In addition, it will examine the effects of the deregulation agenda on key sectors and its potential to improve the business climate.
12:30 – 13:30	**Panel 4: Investing in Critical Minerals: The EU and Argentina Building Sustainable Value Chains** In the current context, investment in mining and critical minerals such as lithium and copper represents a unique opportunity to strengthen sustainability and global value chains. Argentina, with its mineral wealth, is well positioned as a strategic partner to meet growing European demand while complying with environmental, social, and governance (ESG) standards. This panel will explore innovative projects that promote responsible practices, highlighting the importance of these investments in

	advancing economic and environmental policies that benefit both Europe and Latin America. The key message for European investors is that collaboration between the European Union and Argentina can redefine the energy future by ensuring a responsible and sustainable supply of the critical mineral resources needed for the transition to cleaner energy and a greener industry, while strengthening the economic and strategic partnership between both regions.
13:30 – 15:00	**Free Lunch / High-Level Networking** *Venue of the VIP lunch by invitation: Hilton*
15:00 – 16:30	**Panel 5: Financing the Future: Investment Opportunities in Argentina** Argentina is currently undergoing a shift toward private financing and private sector initiatives as the key drivers of infrastructure development, set against a backdrop of fiscal discipline that redefines the role of the state. Multilateral credit organizations are supporting this transition by sustaining strategic transport and energy projects. Today, the country offers concrete investment opportunities in mining, energy, connectivity, and transport—this panel seeks to explore how these opportunities are financed and what makes Argentina an attractive destination for international capital in this new era.
16:30 – 17:00	**Coffee Break**
17:00 – 17:45	**Panel 6: Enabling Infrastructure in Argentina — The Critical Foundation for Sectoral Development and the EU-Mercosur Agreement** Critical infrastructure—waterways, energy, digital networks, and electromobility—is the decisive factor in whether Argentina can convert its productive and export potential into tangible results. Without robust power transmission grids, an efficient waterway corridor, high-quality digital connectivity, and modern rail and urban transit systems, key sectors like mining, agribusiness, and manufacturing face bottlenecks that constrain their competitiveness. The panel brings together these four dimensions as parts of a single overarching challenge: unlocking sectoral development and enabling European companies to fully capitalize on the opportunities opened by the EU-Mercosur Association Agreement.
17:45 – 18:15	**Closing remarks**

Matchmaking B2B

Meetings between European and Argentine companies, development banks, ministries, chambers of commerce, and startups.

These take place in parallel with the thematic panels, in rooms adjacent to the main auditorium. The matchmaking sessions will be available for selection and booking through the platform, running concurrently with the Forum's program. Additionally, virtual matchmaking meeting options will also be available.